

## **Devina Lacroix**

**Devlacroix@protonmail.com ♦ 10522 Claudia Cir, Cypress, CA ♦ (714) 519-5330**

### **CFO/Controller**

Multi-faceted professional with comprehensive expertise in business and financial analysis, risk management and team leadership combined with consistent delivery to drive organizational goals. A creative thinker, problem solver and decision maker who specializes in the analysis for project funding, business plan writing and mergers & acquisitions. Over 25 years experience business management, advising corporations & private clients through complex restructuring and potential expansions, ten years recent experience for high yield investments and accomplished in structuring, analysis and evaluation of project funding submissions. Unique combination of experience that provides an exceptional variety of skills and business acumen.

#### **PROFESSIONAL PROFILE**

- Business Consulting
- Operational Finance
- Project Management
- Accounting & Bookkeeping
- Advanced knowledge of financial accounting standards.
- Advanced knowledge of Mergers & Acquisitions.
- Excellent organizational, analytical and communication skills.
- Process management, internal controls, cash management, and regulatory third party financial rules and regulations.
- Skillfully converts ideas into logical strategies and executable tactics.
- Produced outstanding results as a diverse, versatile team leader who can multi-task, while managing and maintaining priorities.
- Proactive, on-time, energetic and self-motivated Analyst while possessing a strong work ethic.

#### **PROFESSIONAL EXPERIENCE**

***June 1994 - Present***

***Lacroix Industries, Inc***

#### **CEO/SECRETARY/CONTROLLER**

Consulted with clients in the field of high yield investments, in addition, worked with trade groups and project funding groups analyzing financials for mergers & acquisitions while representing various international clients worth over 2 Billion USD while following SEC regulations as required. Facilitated corporate restructuring and ensured foundation for optimal financial performance. My core competencies are:

- Created access to multi millions in capital for clients under favorable terms by establishing and building multiple relationships with private investors.
- Acted as business analyst by providing assistance & direction on pricing and cost structure ensuring profitability for clients and investors.
- Client Relations and cultivation.
- Business Development & Management, Research & Data Management
- Project management

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- Analysis & review of business plans & financials for Project Funding.
  - Due Diligence for Project Funding, Mergers & Acquisitions
  - Consulted on Broad range of transaction types and fields including renewable and Green Energy projects.
  - Forecasting, Planning & Budgeting, Budget Management and Financial Strategy
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### ***August 1998- August 2012***

#### ***Lacroix Roofing, Inc.***

##### **CEO/CFO**

My primary duties as a WBENC, HUBZone, MBE certified company was to secure and manage our contracts as only one of three HubZone certified roofing contractors in the USA. As the US Federal Government was not meeting their numbers for Women Owned companies, I was able to secure many government projects for my small business. I managed all the Contracts, Accounting and Financial departments. My core competencies are:

- Over 17 Years accounting and finance experience
- Project Management
- Analytical month end review of bank reconciliation's, profit and loss statements, balance sheets, and general ledgers.
- Implements a system of appropriate controls to manage business risks.
- Evaluate and analyze annual company financials including budgets, forecasts and maintained budgets and reduced costs by 15% annually.
- Interfaced with CPA's through tax preparation. Quarterly and year-end filings.
- Identifies creative ideas and implements to practical applications.
- Ability to communicate clearly and convey information effectively.
- Contract Negotiation, Contract Management through Project Management
- Interface with colleagues, clients and customers while understanding their needs cohesively.

##### ***Education***

Bachelor of Science, Computer Science & Technology  
Columbia Southern University, Orange Beach, AL

Associate of Arts, Interior Design  
Brooks College, Long Beach, CA

Engineering Coursework  
University of Southern California, Los Angeles, CA